

**PFAFF**  
Perfection starts here.™

Style  
Luxury is in the details  
Elegance



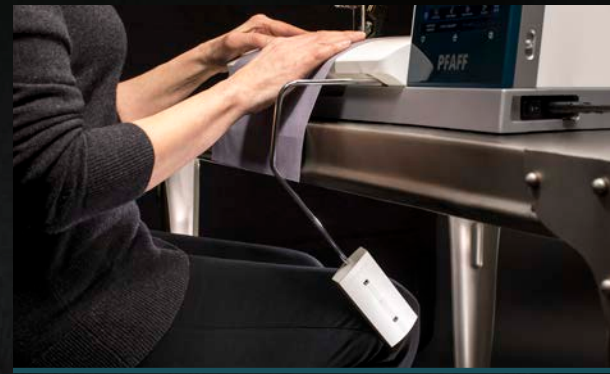
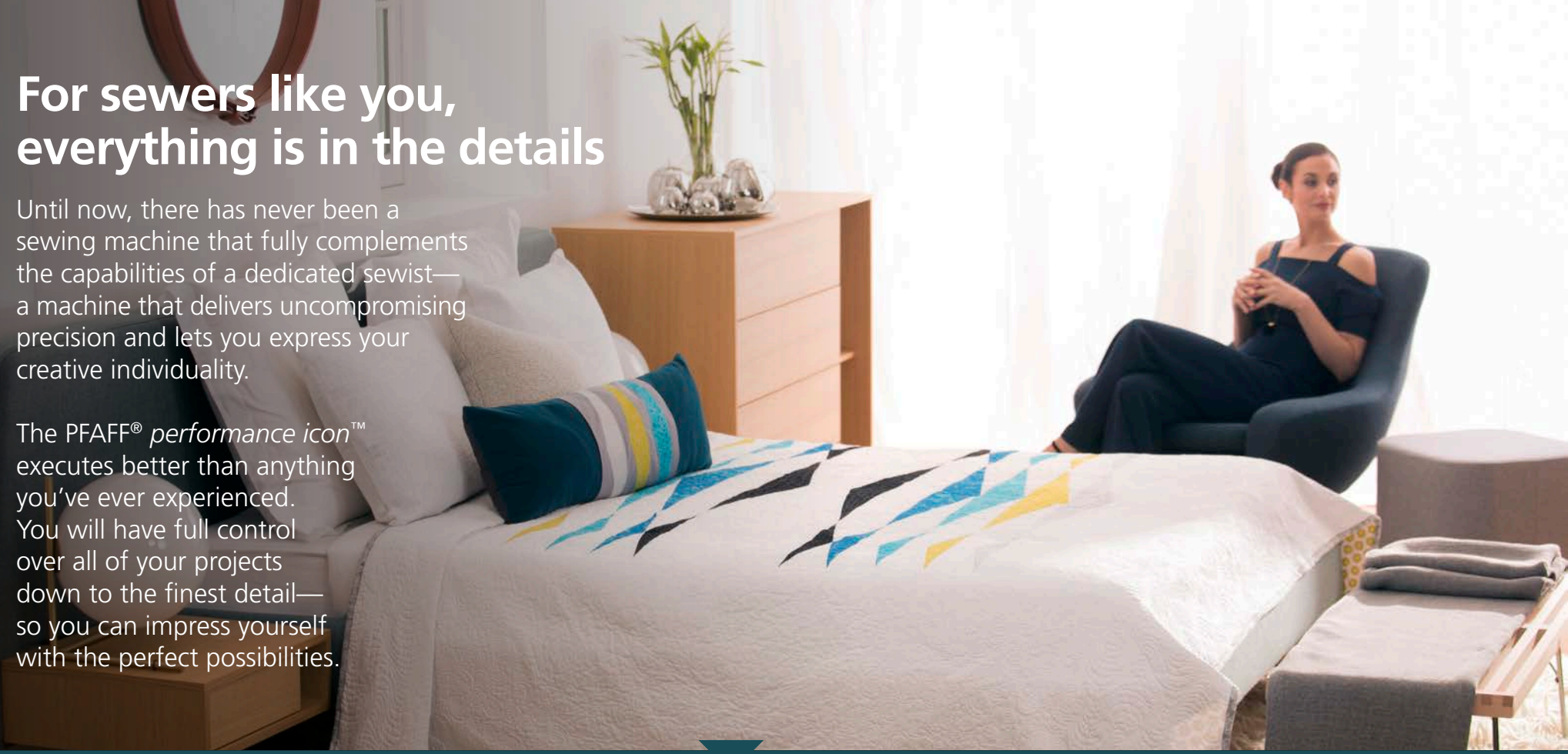
performance icon™  
SEWING MACHINE



# For sewers like you, everything is in the details

Until now, there has never been a sewing machine that fully complements the capabilities of a dedicated sewist—a machine that delivers uncompromising precision and lets you express your creative individuality.

The PFAFF® *performance icon*™ executes better than anything you've ever experienced. You will have full control over all of your projects down to the finest detail—so you can impress yourself with the perfect possibilities.



The ergonomic knee-lifter raises the presser foot with comfort and an easy movement, allowing you to keep your hands on your project.



Use various types and sizes of thread spools or cones with perfect results with the telescopic thread guide and reworked thread paths.



Create sophisticated design with advanced and unique, patented stitch techniques, including Floating, Radiant, Lace Edge, and Ribbon Stitches (single, double, and triple).



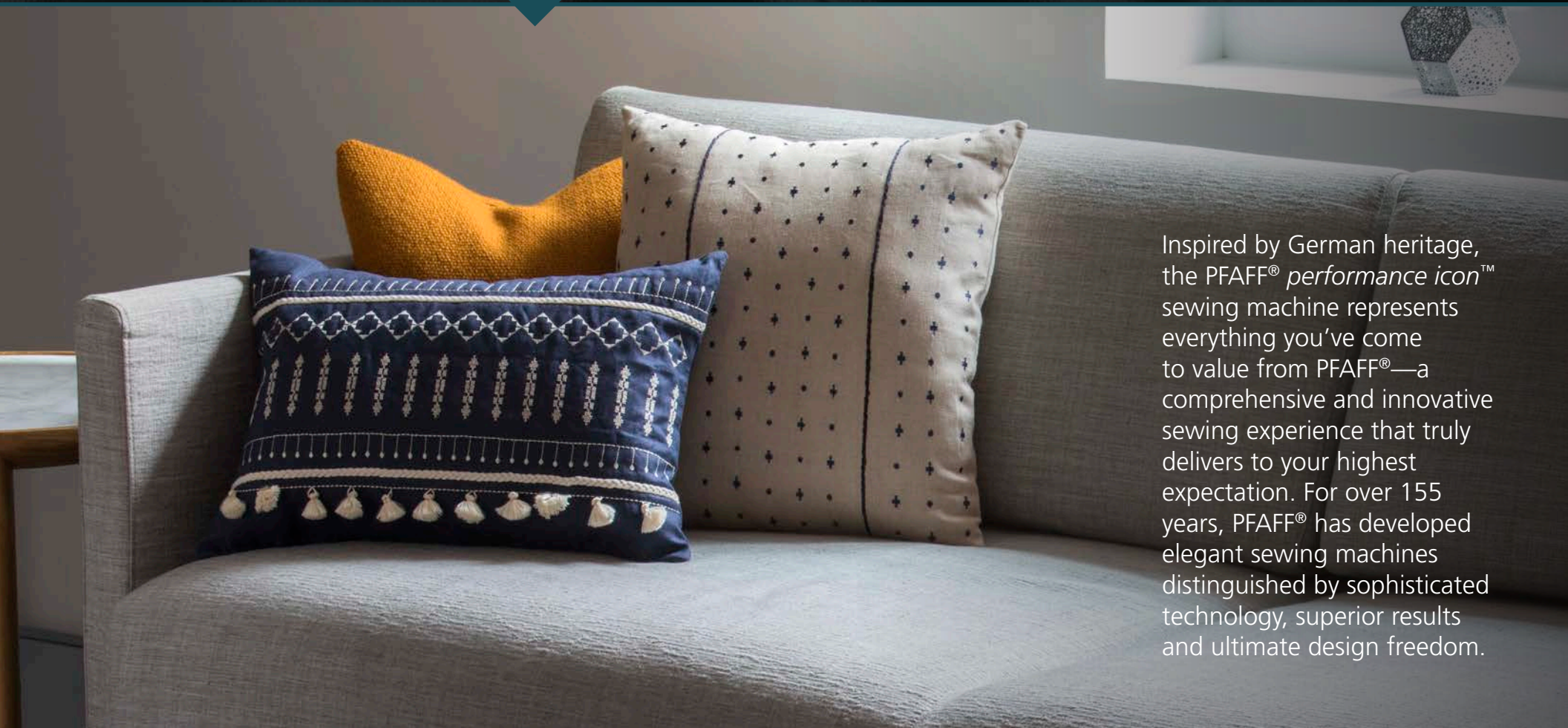
Experience enhanced, precise feeding with all types of fabric with our Original IDT™ system—Integrated Dual Feed—a must have feature for the modern quilter.



With the extra-large bobbin you can stitch your projects with less interruptions. You can also wind a bobbin while still sewing using the separate bobbin winding motor. No need to stop and unthread your needle.



We've engineered the market's largest workspace: an overall increase in width and height under the arm than previous models, with the most height ever under the sewing head, giving your hands plenty of room and a better view of large projects, like quilts.



Inspired by German heritage, the PFAFF® *performance icon*™ sewing machine represents everything you've come to value from PFAFF®—a comprehensive and innovative sewing experience that truly delivers to your highest expectation. For over 155 years, PFAFF® has developed elegant sewing machines distinguished by sophisticated technology, superior results and ultimate design freedom.



# Be Perfectly Empowered

Only you can realize your creativity, and the PFAFF® *performance icon*™ delivers the best tools to let you achieve unparalleled results. Every detail of this sewing machine is crafted to emphasize your artistry and dedication. Sew with the advantage of advanced features and streamlined efficiency.



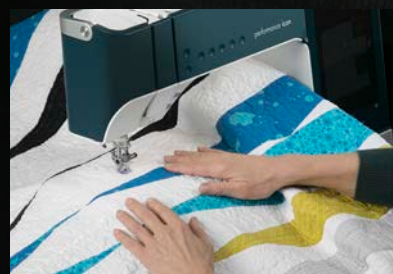
## Huge Multi-Touch Screen with a Smart Digital Interface

The 10.1in (257mm) full-color screen works like a smartphone or tablet, and is the largest, most intuitive display available from PFAFF®, specially designed to support a dedicated sewist like you.



## Power, Stability and Precision

The base design reduces vibrations, giving you the stability you require for precise results. Our needle piercing power is also nearly twice as strong as previous models, sewing through heavy fabrics with ease.



## Biggest Workspace

You've never had more room to navigate large projects. The market's largest workspace under the arm and sewing head will give you a panoramic view of your project.



## More Accessories, More Storage

There are several presser feet included to take care of all of your basic needs, as well as two large stitch plates. The built-in accessory tray is rubberized with neat and tidy custom compartments where you can also store optional accessories available for purchase from PFAFF®.



## Unprecedented Lighting Design

Our innovative lighting technology gives you the most even work light on the market for the brightest sewing experience. LED lighting is perfectly positioned at the most beneficial points to eliminate shadows.



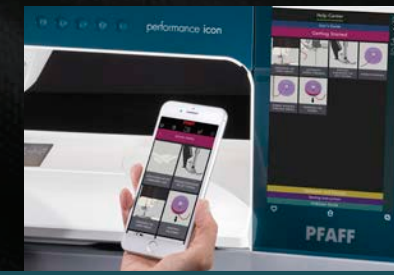
## Automatic Needle Threader

Our fully automatic needle threader is available for the utmost efficiency and convenience. The thread paths with telescopic thread guides allow you to use all of your favorite threads, even if they are on larger spools.



## Comprehensive Connectivity with WiFi and mySewnet™

Load stitches to your machine from the *mySewnet*™ app—enabled with cloud storage and automatic updates via WiFi. When connected to the free PFAFF® *CreatorCue*™ app, step-by-step sewing instructions and tutorials from the Help Center can be viewed on demand.



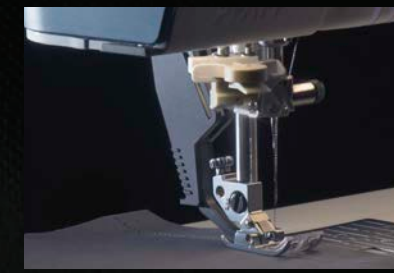
## Shared Sewing Knowledge

Includes the Help Center, a User's Guide and Getting Started option to support and inspire sewists. Our Help Center features more than 50 animated or illustrated interactive on-screen, step-by-step guides for reference and efficiency in support of countless projects. Our screen interface features tablet-like ability to swipe, pinch, and zoom.



## Enhanced Original IDT™

Integrated Dual Feed technology precisely feeds all types of fabric from the top and bottom for perfect stitching every time. Includes its own power source, and a built-in sensor lets you know when to activate or deactivate it.

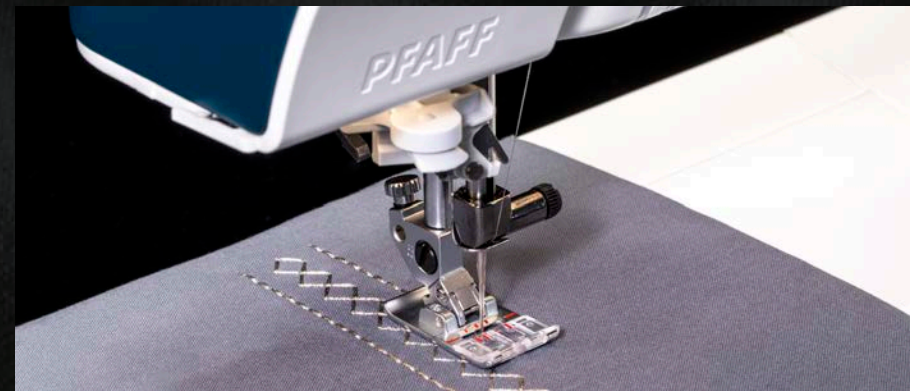






## Endless Creativity... In The Details

The PFAFF® *performance icon*™ has been meticulously engineered to give you complete control over your projects, through innovative, best-in-class features designed to enhance your artistry and flawlessly bring your ideas to life. Your craft dedication has never been more enabled.



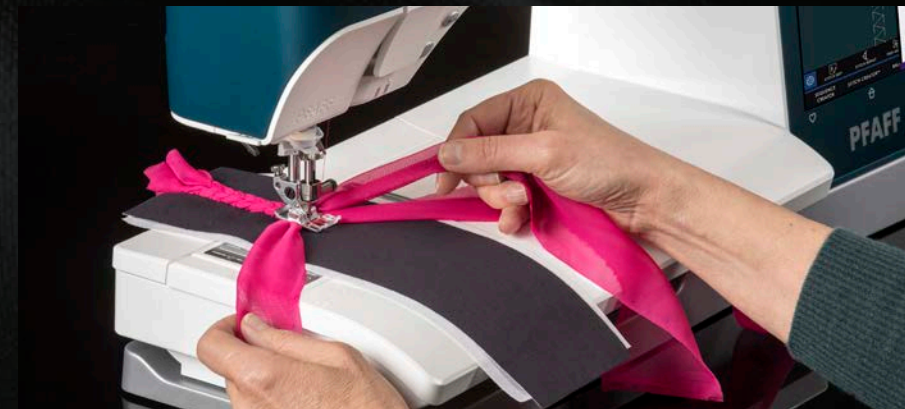
Apply metallic and novelty threads to your project with expert precision using our revolutionary *ActivStitch*™ technology. Thread is fed perfectly through the machine for gorgeous results, all thanks to built-in sensors that actively measure and regulate your thread.



Viewing your creation will be dramatically enhanced with our super-bright, state-of-the-art LED lighting system, designed to evenly distribute light across your project, reducing shadows and illuminating the most beneficial points.



The *Stitch Creator*™ feature gives you the freedom to create new 9mm stitches or edit built-in stitches for unlimited creativity.



In addition to our exclusive stitch techniques, there are 522 built-in stitches, 6 sewing fonts plus 2 extra fonts for monogramming—giving you endless possibility to personalize your projects.





### Market Leading Features\*\*:

- Largest working area at 12.2in width and 5.1in height (310mm and 140mm)
- Largest height under sewing head at 3in (76.2mm)
- Innovative lighting designed for the brightest work space and the most even light disbursement
- Strongest needle piercing power, ideal for thicker and multi-layered fabrics
- Larger stitch plate with markings on both sides up to 2-1/2in (63.5mm)
- Multi-touch tablet-screen with swipe, pinch and zoom functions
- WiFi for automatic software updates
- 10.1in (257mm) display screen area, a 68% increase

### Exclusive PFAFF® Features\*\*:

- All-new custom graphical user interface
- PFAFF® performance icon™ Help Center with tutorials, techniques, quick start guide, and user's manual
- Unique app for connectivity: PFAFF CreatorCue™ app
- Exclusive ActivStitch™ system for ideal thread portioning
- Enhanced Original IDT™ system for perfect sewing
- Change placement and size of on screen tools
- Exclusive stitch technique—Triple Ribbon Stitches (10)
- Exclusive stitch technique—Floating Stitches (23)
- Exclusive stitch technique—Radiant Stitches (13)
- Exclusive stitch technique—Lace Edge (6)
- Exclusive stitch technique—Stacking Stitches (30)
- Rubberized storage compartment
- 360-degree machine redesign with ergonomic styling
- Full-length handle for balance and easy to carry

### Improved Features\*:

- Tablet-like screen with the ability to use multi-touch gestures
- Smart tool boxes
- Larger working space area, a 69% increase in length x width
- More space for your hands under the sewing head, 3in (76.2mm)
- Enhanced viewing angles below sewing head
- Automatic needle threader
- 30% larger bobbin
- Improved work lighting with 9 points of light for brightest, most evenly dispersed display with no shadows
- Telescopic thread guides and thread paths
- Ability to use large thread cones without the need for extra attachment
- Less vibration with a base plate design for stability and strength
- mySewnet™ cloud storage to sync with your machine automatically over WiFi
- Increased needle force by 90%
- Additional Double Ribbon Stitch techniques (14)
- Improved stitch quality of hand-look quilt stitch with increased tension\*\*
- Includes 26 custom accessories
- Significantly increased storage space in accessory tray
- Rubberized storage insert tray
- Redesigned Knee Lift for ease of use
- Specific storage for straight stitch plate
- Extended lines on the stitch plate—up to 2-1/2in (65mm)
- Rubberized handwheel designed for better grip
- Rubberized handle for more comfortable grip when carrying machine
- Handle design and location for easy transport and balance

Experience the PFAFF® performance icon™ sewing machine at your nearest PFAFF® retailer.

\*\*Market Leading features are when compared to other top-of-line sewing only machines including HUSQVARNA VIKING® EPIC™ 980Q, Brother Dream Weaver VQ 3000, Janome Horizon Memory Craft 9400, Babylock Crescendo and Bernina 740.

\* As compared to the PFAFF® performance 5.2

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