

**BERNINA 770 QE PLUS
KAFFE EDITION**

COLOR YOUR WORLD!



LET YOUR CREATIVITY BLOOM!

BUY A B 770 QE PLUS KAFFE EDITION DESIGNED BY TEXTILE ARTIST
KAFFE FASSETT AND RECEIVE A FREE GIFT PACKAGE VALUED OVER \$1500!*



* Valid while supplies last. See back for details.



made to create **BERNINA**

LET YOUR DREAMS BLOSSOM

All flowers hold different meanings. The blooms of the B 770 QE PLUS Kaffe Edition are an inspiration for you to create beautiful things! This limited edition model comes with an exclusive faceplate featuring the acclaimed Guinea Flower fabric print by Kaffe Fassett. Gorgeous decorative stitches and embroidery designs by Kaffe are built-in. Furthermore, the machine is equipped with the most advanced sewing and embroidery features, includes unique accessories such as the BERNINA Stitch Regulator, the Patchwork Foot #97D, the custom-printed BERNINA XL Trolley and an exclusive bundle of 15 half yard cuts of specially selected Kaffe Fassett fabric—everything you need to let your creativity bloom.

EXCLUSIVE LIMITED EDITION OFFER



Add the optional Embroidery Module with Smart Drive Technology (SDT) to activate easy embroidery and get additional FREE gifts including the matching Embroidery Module Bag in Kaffe Design, an exclusive OESD Embroidery Bundle and the new BERNINA Embroidery Software 9 Creator. Gift Package valued over \$3,600!**

Exclusive faceplate,
designed by Kaffe Fassett

Speed control
Sewing and embroidery speeds
up to 1,000 stitches per minute

BERNINA Dual Feed

Semi-automatic threading

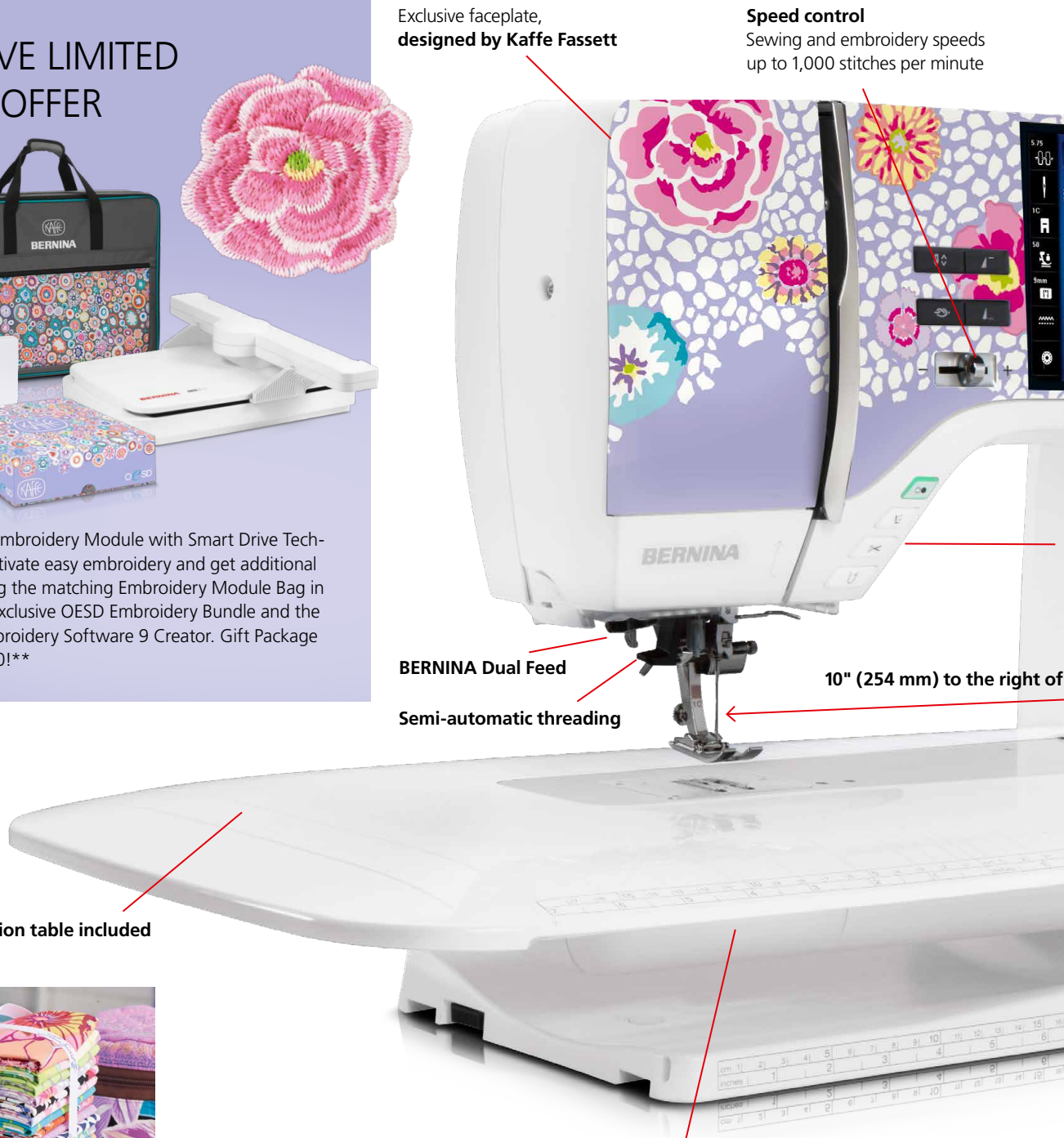
10" (254 mm) to the right of

Practical extension table included



Kaffe Fassett Collective Fabric Bundle
with 15 half yard cuts included for your
most colorful projects

BERNINA Hook
with 9 mm stitch width and Jumbo Bobbin that
holds up to 70% more thread





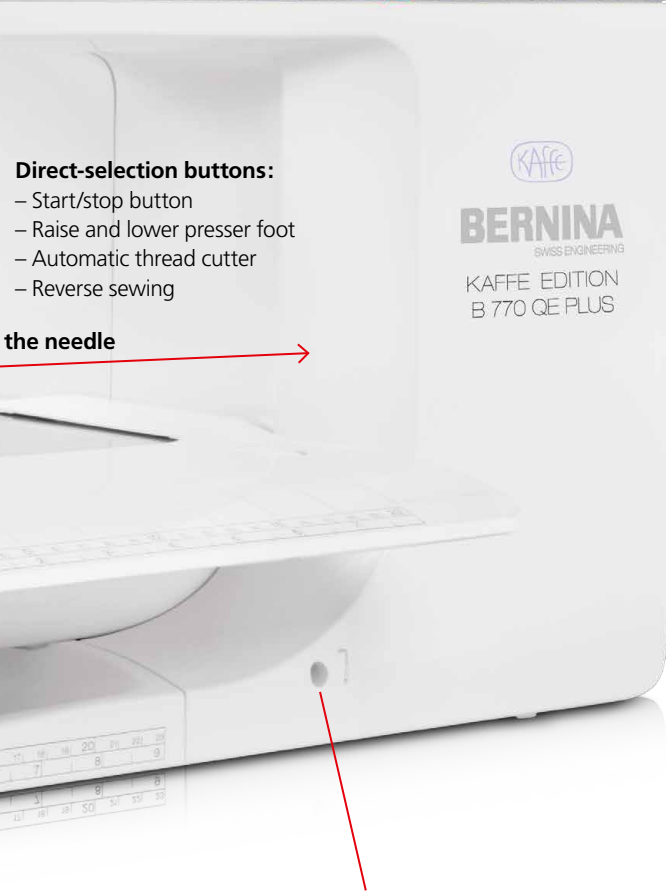
Easy navigation on a centrally located **7-inch color touch screen**

For easy quilt basting set your stitch length to 2 or 4 stitches per inch with **BSR 3 Mode**. Enjoy sewing without foot control thanks to the **KickStart function**.



- Direct-selection buttons:**
- Start/stop button
 - Raise and lower presser foot
 - Automatic thread cutter
 - Reverse sewing

the needle →



BERNINA Free Hand System (FHS)

THE BEST TECHNOLOGY FOR QUILTERS

The BERNINA 770 QE PLUS Kaffe Edition combines innovation with plenty of space. The extended freearm creates an extra-wide work area, with 10 inches of space to the right of the needle for large quilt projects. The fast and quiet BERNINA Hook sews high-precision stitches up to 9 mm in width. The bobbin holds up to 70% more thread than standard bobbins. Both the BERNINA Stitch Regulator (BSR) and the BERNINA Dual Feed come as standard. The BSR ensures beautiful, even stitches when free-motion quilting, whilst the Dual Feed effortlessly handles difficult and fine fabrics by feeding from both the top and the bottom.

BIG BLOOMS INSIDE!

With 531 decorative stitches, 74 quilting stitches, 38 utility stitches and 9 sewing alphabets, the B 770 QE PLUS Kaffe Edition is well equipped for all your creative needs. 31 exclusive decorative stitches were designed specifically for this machine—based on hand-drawn designs by Kaffe Fassett.

Furthermore, it comes preloaded with a wealth of embroidery designs including 64 exclusive Kaffe Fassett motifs—15 Guinea Flower designs from the machine's faceplate, 17 Big Blooms from the included fabric bundle, 3 Paperweight designs, 26 quilting designs and 3 Multi-hooped needlepoint designs. Upgrade your B 770 QE PLUS Kaffe Edition with the Embroidery Module L with Smart Drive Technology (SDT) to add a further dimension to your work.

GO WHEREVER YOUR CREATIVITY TAKES YOU!

The included custom-printed BERNINA Extra-large Trolley and the optional Embroidery Module Bag designed by Kaffe are the ideal solution for traveling with your B 770 QE PLUS Kaffe Edition. The suitcase is specifically built to safely and beautifully take your machine wherever you go. Taking your creativity on the road is easier than ever!

General Information	B 770QE PLUS
Exclusive faceplate designed by Kaffe Fassett	✓
Hook system	BERNINA Hook
Maximum sewing speed (stitches per minute)	1,000
Space to the right of the needle	10 inches
Color touch screen	7 inches
LED sewing light	30 LED lights
Maximum stitch width	9mm
Maximum stitch length	6mm
Needle positions	11
Sewing in every needle position	✓
Number of spool holders	2
Semi-automatic needle threader	✓
Adjustable presser foot pressure	✓
Automatic thread cutter	✓
Manual thread cutters	3
BERNINA Dual Feed	✓
BERNINA Adaptive Thread Tension	✓
Memory (short-term/alterd stitches)	✓
Memory (long-term/alterd stitches)	✓
Create and save stitch combinations	✓
BERNINA Stitch Regulator (BSR) functionality (straight stitch and zigzag)	✓
BSR 3 mode (basting)	✓
Start/stop button (stitching without foot control)	✓
Slide speed control	✓
Upper thread sensor	✓
Lower thread sensor	✓
USB interface for PC connection	✓
Import/export stitches and stitch patterns via USB	✓
Multi-function knobs	✓
Changing stitch settings while sewing	✓
Programmable BERNINA foot control	✓
Needle stop up/down	✓
Bobbin winding while sewing/embroidering	✓
On-screen help	✓
Sewing Tutorial	✓
Creative Consultant	✓
Personal program	✓
History function (previously used stitch patterns)	✓
Setup program	✓
Eco mode	✓

Sewing and Quilting	B 770QE PLUS
Pattern start/end function	✓
Triple stitch	✓
Elongation	✓
Securing function	✓
Total number of stitch patterns (incl. alphabet)	1,840

Exclusive decorative stitches, inspired by Kaffe Fassett's designs	31
Utility stitches total	38
Buttonholes (incl. eyelets) total	18
Automatic buttonhole length measuring system	✓
Automatic buttonhole	✓
Manual multi-step buttonhole	✓
Button sew-on program	✓
Darning programs	2
Decorative stitches total	531
Quilting stitches	74
Sewing alphabets	9

Standard Sewing and Quilting Accessories	B 770QE PLUS
BERNINA presser feet included	7
Reverse Pattern Foot #1C	✓
Dual Feed Reverse Pattern Foot #1D	✓
Buttonhole Foot with Slide #3A	✓
Zipper Foot #4D	✓
Open Embroidery Foot #20C	✓
Patchwork Foot #97D	✓

Standard Sewing and Quilting Accessories continued	B 770QE PLUS
BERNINA Stitch Regulator (BSR)	✓
BERNINA Free Hand System (FHS)	✓
BERNINA slide-on Freearm Extension Table	✓
Accessory Box	✓
Dust cover in Kaffe Fassett design with embroidered logos	✓
Custom printed BERNINA Trolley in exclusive Kaffe Fassett design	✓
Kaffe Fassett Collective fabric bundle with 15 half yard cuts	✓

Embroidery	B 770QE PLUS
Large embroidery module with Smart Drive Technology (SDT)	optional
Maximum embroidery field	400x210mm 15.7" x 8.3"
Maximum embroidery speed (stitches per minute)	1,000
Built-in embroidery designs	339

Exclusive embroidery designs, inspired by Kaffe Fassett's designs: – 15 Guinea Flower designs from faceplate – 17 Big Blooms flowers – 3 Paperweight designs – 26 quilting designs – 3 Multi-hooped needlepoint designs	64
Custom printed BERNINA Embroidery Module Bag in Kaffe Fassett design	optional
OESD Embroidery Bundle – 5 New Kaffe Fassett Collections – 4 OESD Stabilizers – 12 Spools of Isacord thread – Big Book of Embroidery – 5 packs of embroidery needles – OESD TearAway Tape – EmbroideryOnline Gift Card	optional
BERNINA Embroidery Software 9 Creator	optional

Embroidery alphabets	8
Embroidery design format	EXP, DST, PES, PEC, JEF, SEW, PCS, XXX
On-screen editing of designs: positioning, mirroring, rotating, scaling, combining	✓
Pinpoint Placement incl. lock function	✓
Group/Ungroup	✓
Rearrange embroidery designs in combination	✓
Invisible Secure	✓
Smart Secure	✓
Thread-up Command	✓
Programmable jump stitch cutting	✓
Thread Away Mode	✓
WordART	✓
Personal memory for embroidery designs	✓
Embroider sewing stitches (last stitch)	✓
Freearm embroidery	✓
Color resequence	✓
Sequence control	✓
Basting in the hoop	✓
Position recall	✓
Embroidery Tutorial	✓
Automatic hoop recognition	✓
Midi Hoop functionality (embroidery field: 10.5" x 6.5")	✓
Mega Hoop functionality (embroidery field: 15.7" x 5.9")	✓
Maxi Hoop functionality (embroidery field: 15.7" x 8.3")	✓
Jumbo Hoop functionality (limited embroidery field: 400x210mm, 15.7" x 8.3")	✓
BERNINA Embroidery Software compatible	✓
BERNINA PunchWork Tool compatible	✓

We reserve the right to make changes to machine features, equipment and design. Additional information is available at your local BERNINA store.

BERNINA recommends threads from



Standard Embroidery Accessories (included with Embroidery Module)	B 770QE PLUS
Embroidery Presser Foot #26	✓
Embroidery Hoop Large Oval with template (10.0" x 5.7", 255 x 145 mm)	✓
Embroidery Hoop Medium Oval with template (5.1" x 3.9", 130 x 100 mm)	✓
Embroidery Hoop Small Oval with template (2.8" x 2", 72 x 50 mm)	✓
BERNINA Embroidery Software ArtLink (download at bernina.com)	✓



"Color is the tonic the world needs."

KAFFE FASSETT, TEXTILE ARTIST

For more than 60 years, Kaffe Fassett has inspired people around the world with his colorful work in fabric, knitting, needlepoint, patchwork, painting and mosaic. His stunning use of color sets him apart from other artists, and a collection of his work is a must have for textile enthusiasts. BERNINA is very proud to honor Kaffe's art with the limited production BERNINA 770 QE PLUS Kaffe Edition.

* B 770 QE PLUS Kaffe Edition

BERNINA (B) 770 QE PLUS Kaffe Edition Gift with Purchase (GWP) available to retail purchaser of a new B 770 QE PLUS Kaffe Edition sewing/embroidery machine. GWP includes each of the following: One (1) BERNINA XL Kaffe Edition Machine Suitcase, MSRP \$539; One (1) Kaffe Edition Machine Dust Cover, MSRP \$49; One (1) Kaffe Fabric Bundle, MSRP \$99; Kaffe Exclusive Decorative Stitches, MSRP \$620; and Kaffe Exclusive Embroidery Designs, MSRP \$240. Total package value; \$1,547. Offer may not be combined or replaced with any other BERNINA promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes are not included in the total purchase calculation. Available while supplies last. Offer and its terms are subject to change. Offer available at participating BERNINA Dealers only. BERNINA of America, LLC reserves the right to extend, modify, eliminate, or reduce this offer without prior notice. 50 US/DC, 18+. Void where prohibited by law.

** B 770 QE PLUS Kaffe Edition with Embroidery Package

BERNINA (B) 770 QE PLUS Kaffe Edition with Embroidery Package Gift with Purchase (GWP) available to retail purchaser of a new B 770 QE PLUS Kaffe Edition sewing/embroidery machine with an embroidery module. GWP includes each of the following: One (1) BERNINA XL Kaffe Edition Machine Suitcase, MSRP \$539; (1) One BERNINA XL Kaffe Edition Module Bag, MSRP \$359; One (1) Kaffe Edition Machine Dust Cover, MSRP \$49; One (1) Kaffe Fabric Bundle, MSRP \$99; Kaffe Exclusive Decorative Stitches, MSRP \$620; Kaffe Embroidery Designs, MSRP \$240; One (1) Kaffe Edition Embroidery Bundle box, MSRP \$499; and One (1) BERNINA Embroidery Software 9 Creator, MSRP \$1,199. Total package value; \$3,604. Offer may not be combined or replaced with any other BERNINA promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes are not included in the total purchase calculation. Available while supplies last. Offer and its terms are subject to change. Offer available at participating BERNINA Dealers only. BERNINA of America, LLC reserves the right to extend, modify, eliminate, or reduce this offer without prior notice. 50 US/DC, 18+. Void where prohibited by law.